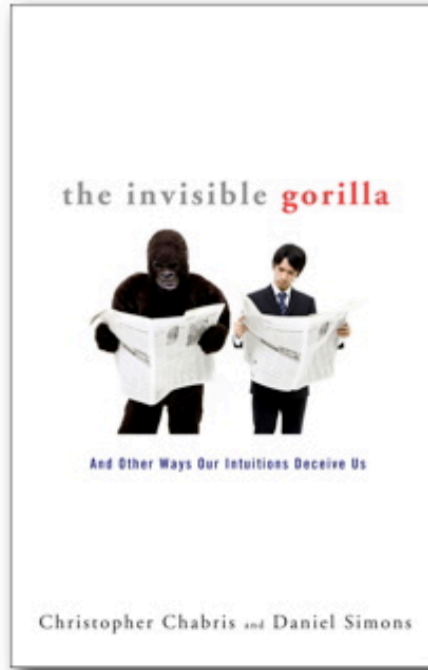
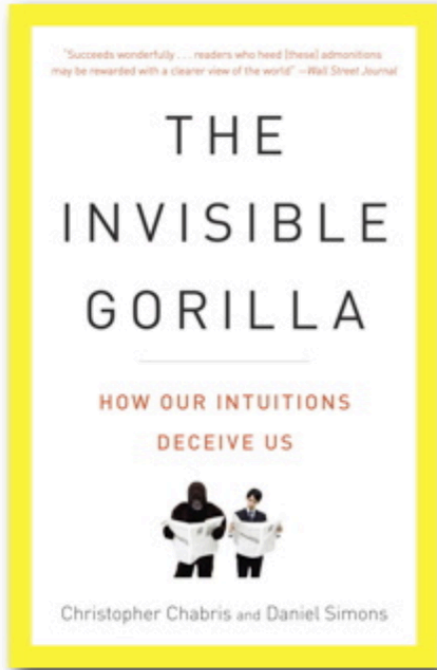


So you want to write a popular science book?



Join 21st Century Scientist Working Group for a discussion with Dan Simons about his experience writing his book *The Invisible Gorilla*. Ever wanted to write a popular science book? Come find out what it is like!

Professor Dan Simons
UIUC Dept of Psychology



12 pm, October 30, 2015

Davenport Hall 109 A